Data Collection Details

We will extract the following files from each user's Twitter/X data archive:

ad-impressions.js: lists targeting criteria (e.g., age, location, interest) and the name of the advertiser who used those criteria to show you an ad. Targeting criteria and advertiser names for ad impressions in the 90 days immediately preceding your data request will be visible.

community-note-rating.js: if you have previously submitted ratings on note(s), this file lists, for each rating, the corresponding noteId, helpfulness level (e.g., 'HELPFUL,' 'NOT_HELPFUL'), createdAt timestamp (when you submitted the rating), and any tags submitted with the rating. These tags include 'helpfulInformative' and 'notHelpfulIrrelevantSources.' Also included in this file is your note author alias (this is a three-word sequence of form adjective-adjective-noun, *not* your numerical raterParticipantId).

community-note.js: if you have previously written a note on a tweet, this file lists the full text of that note and any tags you might've submitted along with your note. These tags include 'misleadingManipulatedMedia' and 'misleadingFactualError.'

profile.js: lists current account bio text, location info, and link to an avatar image, if provided by the user.

likes.js: lists unique tweet identifier, full link, and text of posts liked by the user.

personalization.js: lists more granular interest fields, including media consumption and topic preferences. Common fields found in this file include the names of TV shows, celebrities, and sports teams.